# Media Kit

Beyond Profit International Non-Profit Forum



### **Executive Summary**

The global non-profit sector is undergoing a major transformation, redefining its role in social and economic development.

In Saudi Arabia, the sector is experiencing one of the fastest and most comprehensive growth phases worldwide — led by the **National Center for Non-Profit Sector (NCNP)**, within the framework of **Saudi Vision 2030**, which recognizes non-profit sector as a vital pillar of national transformation.

From this momentum emerges the **Beyond Profit International Non-Profit Forum**— a global platform bringing together **sector leaders**, **media professionals**, **and the private sector** under a new paradigm: "Beyond Profit"— a vision that measures success by sustainable social impact, not financial return.





The nonprofit sector is widely recognized as the third pillar of development, working alongside government and business to advance the UN Sustainable Development Goals (SDGs) (UNDP, 2022).

In advanced economies, nonprofits account for approximately 5–7% of **GDP** and employ **7–10% of the workforce**, reflecting their major contribution to social and economic systems (Johns Hopkins University -Center for Civil Society Studies; OECD, 2023).

Globally, organizations are shifting toward impact-driven, technologyenabled, and data-informed models to enhance transparency, sustainability, and long-term impact (Deloitte Global Nonprofit Trends Report, 2023).

The global nonprofit and charitable organization market is valued at USD 313–353 billion in 2024 and is projected to reach USD 440–550 billion by 2033, growing at a 5–6% CAGR (SPER Market Research; The Business Research Company; Research And Markets, 2024).

### Saudi Arabia's Non-Profit Sector Context



Source: National Center for Non-Profit Sector, Saudi Arabia



Under Saudi Vision 2030, the Kingdom aims to increase the non-profit sector's contribution to 5% of GDP.



Since 2018, the number of registered non-profit organizations in Saudi Arabia has nearly quadrupled, growing from **1,700** to over **7,000** entities.



The non-profit ecosystem is now more diverse than ever, comprising 5,300+ associations, 500+ foundations, and 850 family funds, representing a broad spectrum of social impact initiatives.



The sector's **economic contribution** has significantly expanded, adding **over SAR 40 billion** to the national economy in just the past two years.



The Kingdom has **surpassed its Vision 2030** goal of one million volunteers — reaching 1.2 million volunteers to date, reflecting a growing culture of civic engagement.



With nearly 60% public awareness and a target of 80% by 2030, the non-profit sector is becoming an integral part of Saudi Arabia's social and cultural fabric.





According to the General Authority for Statistics: Total Revenues of Non-Profit Sector Organizations in 2023 by Classification (Million Riyals)

Non-profit Sector Organization Classification	Total Revenue for 2023	Percentage of Total
Education and Research	19325.00	35 %
Health Health	14132.19	26 %
Social Services	7871.32	14%
Culture & Entertainment	5253.10	10%
Development and Housing	2655.84	5%
Associations, Federations and Businessmen Associations	1751.63	3%
Religious	1747.82	3%
Not categorized elsewhere	663.65	1%
Law, advocacy and politics	625.93	1 %
Volunteer Mediators, Volunteer Promotion	258.93	0.5%
Environment	180.79	0.3 %
Total	54466.21	100%

The sector has shown steady progress in governance, transparency, and digital transformation.

### Saudi Arabia's Non-Profit Sector Context

#### **Key Turning Point:**

As the **Kingdom advanced toward achieving the ambitions of Vision 2030**, it recognized the non-profit sector as a key enabler of national development — emphasizing its role in building a vibrant society, strengthening community engagement, and contributing to economic diversification. This recognition underscored the need to **develop**, **organize**, **and empower the non-profit ecosystem** to increase its effectiveness and sustainability.

Driven by this mandate and the sector's **ongoing transformation**, the government established the **National Center for Non-Profit Sector (NCNP)** as the central coordinating and regulatory entity — ensuring alignment, accountability, and measurable impact across the Kingdom's non-profit landscape.



### About National Center for Non-Profit Sector (NCNP)



#### **About the Center:**

A national entity that regulates, licenses, and supervises the non-profit sector, and supports its development.



#### Vision:

To be an enabler for the development of the non-profit sector to have a local and global impact.



#### Mission:

To empower and guide the non-profit sector through active participation, high efficiency, and reliable, impactful services locally and globally.

### About National Center for Non-Profit Sector (NCNP)





#### **Center Roles**

Develop an enabling regulatory and legislative environment.

Build institutional and technical capacities for the sector.

Empower and ensure the sustainability of nonprofit organizations.

Promote and strengthen the culture of volunteerism.

Strengthen partnerships with public and private sectors.

Improve governance and transparency within the sector.

Support financing and social investment initiatives.

Enhance data and statistics to support public policies.

Develop strategies, plans, and policies related to the sector.

Issue licenses and permits for nonprofit organizations.

Develop governance and transparency standards.

Implement capacity-building and training programs.

Enable the digital transformation of associations and institutions.

Support volunteering and social responsibility initiatives.

Conduct developmental studies and statistical research.

Represent the Kingdom internationally in the nonprofit sector.

### About Beyond Profit International Non-Profit Forum



The **Beyond Profit International Non-Profit Forum**, led by the **National Center for Non-Profit Sector (NCNP)**, is a national platform that brings together non-profit leaders, media professionals, the private sector, and policymakers to explore the evolving role of the non-profit ecosystem in Saudi Arabia's development landscape.



To reframe how the media and society perceive the non-profit sector – shifting the narrative from traditional non-profit models toward the "Beyond Profit" mindset that emphasizes sustainability, innovation, and measurable impact.



Reimagine the Role of Non-Profits in Global Development

— Position the sector as a driver of inclusive, humancentered, and sustainable progress

Accelerate Innovation and Digital Transformation – Empower organizations with tools, technologies, and insights that enhance responsiveness and scale

Strengthen Collaboration & Global Solidarity — Foster partnerships across borders and sectors to build trust, share solutions, and align on impact goals

Champion Ethical Governance and Resilience – Promote transparency, climate responsibility, and workforce sustainability across the non-profit ecosystem



December, 3 - 5, 2025



The Ritz-Carlton, Riyadh | Kingdom of Saudi Arabia

### About Beyond Profit International Non-Profit Forum





#### Vision:

To unleash the power of social innovation and entrepreneurship to build a stronger non-profit sector, driving jobs, inclusion, and scalable impact worldwide.



#### Mission:

To strengthen the non-profit sector's global impact, convening leaders across the ecosystem to exchange of bold ideas, build strategic partnerships & co-create innovative, data-driven solutions that advance social, economic, & environmental progress.

#### **Forum Themes**

- Resilience in the Red Rethinking Non-profit Funding Models.
- Behind the Burnout Reimagining Non-profit Work Culture.
- The ROI Of Trust Redefining Value in Social Capital.
- From Pilots to Platforms How Social Innovations Scale.
- Clicks to Credibility Building Donor Trust in a Digital World.

- AI: Ready or Not Closing the Non-profit Capability Gap.
- Climate Gap Funding Resilience for Frontline Communities.
- Design Justice Who Gets to Shape Social Solutions?
- Shared Risk Unlocking Blended Capital for Frontline Change.
- Signals Over Stories Rethinking How We Measure Impact.

# Beyond Profit International Non-Profit Forum Press Release - (AR)



خبر الإعلان عن المنتدى **= 28** أكتوبر

#### الرياض تحتضن النسخة الأولى من منتدى القطاع غير الربحي الدولي ديسمبر المقبل

تستعد العاصمة الرياض لاستضافة النسخة الأولى من منتدى القطاع غير الربحي الدولي خلال الفترة من 3 إلى 5 ديسمبر 2025م، والذي ينظمه المركز الوطني لتنمية القطاع غير الربحي؛ ليكون المنتدى منصة عالمية رائدة تجمع القادة والخبراء وصنّاع القرار وروّاد التأثير الاجتماعي من مختلف أنحاء العالم، تحت سقف واحد لمناقشة مستقبل القطاع غير الربحي ودوره في التنمية المستدامة.

ويهدف المنتدى إلى استعراض أحدث الممارسات والابتكارات العالمية في مجالات التمويل والحوكمة والريادة الاجتماعية، وتسليط الضوء على الفرص الواعدة أمام القطاع غير الربحي ليكون أكثر استدامة وتأثيرًا، عبر مناقشة نماذج التمويل المبتكرة، وتمكين ريادة الأعمال الاجتماعية، واستكشاف الحلول التقنية والبيانية التي تسهم في رفع كفاءة العمل غير الربحي وتعظيم أثره المجتمعي. ويستقطب المنتدى أكثر من 80 متحدثًا، و1,500 مشارك من جهات دولية ومحلية مختلفة، من بينهم قادة المنظمات غير الربحية، ووكالات التنمية، والمنظمات متعددة الأطراف، وروّاد الأعمال البيانات الاجتماعية وروّاد التقنيات والمبتكرين في مجال البيانات والتنمية.

ويُعد المنتدى خطوة محورية في ترسيخ مكانة المملكة كمركز عالمي للابتكار والتأثير في العمل غير الربحي، حيث يسعى إلى بناء تحالفات إستراتيجية وشراكات نوعية بين مختلف القطاعات، وتعزيز التعاون الدولي لتبادل الخبرات وتوسيع آفاق التأثير المجتمعي عالميًّا، بما يواكب التحولات المتسارعة التي يشهدها القطاع على مستوى العالم.

ويؤكد تنظيم المنتدى الدور الريادي للمملكة في قيادة التحول التنموي العالمي للقطاع غير الربحي، بما يعكس مستهدفات رؤية السعودية 2030 في بناء قطاع غير ربحي مزدهر يسهم بفاعلية في التنمية الاقتصادية والاجتماعية، ويعزز مكانة المملكة كمحور دولي لتبادل المعرفة وبناء المستقبل المشترك للقطاع غير الربحي.

## Beyond Profit International Non-Profit Forum Press Release -





# Riyadh to Host the First "BEYOND PROFIT" International Non-Profit Forum to Shape the Future of the Non-Profit Sector

Riyadh will host the first-ever BEYOND PROFIT International Non-Profit Forum December 3–5, 2025. Organized by the National Center for Non-Profit Sector (NCNP), the event will bring together global leaders from non-profit entities, private-sector companies, governments, regulators, NGOs and other changemakers from around the world. Designed as a catalyst for global dialogue and innovation, the forum will spotlight the latest trends, technologies, and best practices driving the non-profit sector toward a more sustainable and impactful future. Key discussions will explore financing strategies, the role of social entrepreneurship and innovation in job creation, and successful case studies that advance social and economic development.

Drawing more than 80 speakers, and 1,500 participants from around the world, the event will gather leaders of non-profit organizations, development agencies, international institutions, social entrepreneurs, researchers, policymakers, government officials, young innovators, data specialists, financial institutions, and corporate social responsibility leaders—all united by a shared vision of empowering the non-profit ecosystem.

Through these diverse perspectives, the forum will emphasize the key strategies shaping the sector's future and encourage stronger cross-sector collaboration. It will also underscore Saudi Arabia's emergence as a global hub for non-profit innovation, capacity building, and sustainable growth.

BEYOND PROFIT will serve also as a dynamic platform for forming strategic partnerships, exchanging knowledge, and fostering international cooperation—ensuring that progress in the non-profit sector translates into tangible impact at local, regional, and global levels.

By hosting this landmark event, Saudi Arabia reaffirms its commitment to innovation, sustainability, and global collaboration, opening new opportunities for leadership, financing, and partnership that reflect the rapid transformation of the global non-profit landscape.

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